

THE HISTORY OF "F"

The letter "F" has attracted worldwide attention as an exciting sports series under the Lexus brand – But do you know how it started?



Lexus files trademark applications for an "F" emblem, derived from the F-shaped Fuji Speedway, the chief test site of Lexus performance vehicle development in Japan.

An LFA prototype wins the SP8 class on the Nürburgring 4 hour VLN endurance race on May 10.



The Lexus F SPORT accessory line and factory models launch globally.

Lexus GS F debuts at the 2015 North American International Auto Show.

1989

The "F" designation is first used as the internal codename (Circle F) for the original LS prior to its debut in 1989.



2006

The 2008 Lexus IS F debuts at the North American International Auto Show alongside the Lexus LFA concept, a 2-seat F marque supercar. That same year, the Lexus F SPORT performance line debuts for the IS 250 and IS 350 sedans at the Specialty Equipment Market Association (SEMA) Show.



2007

2008

2009

Production LFA is revealed at the Tokyo Motor Show on October 21; F SPORT expands to the IS C models and the entire GS line.



2010

2014

Lexus RC F is unveiled at the 2014 North American International Auto Show.



2015

2018

10th Anniversary RC F and GS F Special Editions debut at the 2018 Chicago Auto Show.

